

**Art Director | Consultant | Character Designer | Visiting Instructor**

About Me I am an Art Director and artist working in the kids media landscape with 16+ years experience. I'm enthusiastic about making great content for children, and perform at my peak when working with a great team. Guiding a creative vision throughout an entire project is where I shine! Creative problem solving is my favorite challenge, from visuals to story. I strive for humor and heart in everything I do.

**Consulting Artist
and Art Director****The Dodo (2019-Present)**

- Development deal for original IP, **ROCKWELL & CLEMENTINE**
- Consulting Art Director on **RESCUE BABIES (HBO Max)**
 - Developed the look and carried that through editing
 - Illustrated an original emoji pack, avatars, and detailed show style guide

HOMER Learning (2020-2022)

- Developed branded characters and worlds for the flagship app
- Concepted and illustrated subscription activity kits

Amplify Education (2019-2021)

- Created the “Curioso” characters and environment concept art for their Reading program and visual development for their new Math program

Laurie Berkner (2013-Present) Two Tomatoes & KidzBop

- Principal designer for album covers and designs for music videos

Sesame Workshop (2019)

- Visual development for **MONSTER AT THE END OF THIS STORY (HBO Max)**
- Character design concept art for a show in development

Lanky Co.**Founding Partner/Creative Director (2017-2019)**

- Co-founded a new development studio focused on high-quality kid focused projects. In the first year we worked with an Oscar winner and landed a development deal with Apple TV+
- Select clients and partners: UYoung Media, Highlights, Aardman

Toca Boca**Director of Animation Toca TV (2015-2017)**

- Developed approx 4 original animated content projects per quarter
- Created visual concept art of backgrounds and character designs for original animated projects as well as production design for shows
- Art directed the visual styles for all original content, including live action
- Identified new production partners and talent for Toca TV projects
- Direct liaison with partners for direction, and lead a team of artists
- Art directed and designed platform elements like the Creation Tool Overlays and assisted with visual style for the platform





- Oversaw all visual development and created designs for new concepts. Completed over 15 show pitch bibles for multiple networks and clients all over the world

DOG AND PONY SHOW (CBC) 2015

- Designed the two main characters and the pitch bible

P. KING DUCKLING! (Uyoung Media) 2015

- Supervising Art Director for series (52 Episodes)
- Created the concept art, pitch bible and characters
- Managed US designers and supervised designers in China
- Directed “Fowl Fashion” and wrote “Wombat’s Sleepover!”

DOMO ROCK (NHK) 2014

- Art Director and Lead Designer for this 26 min TV Special
- Created the overall look and designed over 25 different characters in a variety of art styles
- Managed team of designers to ensure that design schedule deadlines were met in a timely and efficient manner

THE JO B. AND G.RAFF SHOW! (Amazon) 2014

- Art Director and Lead Designer on the pitch bible and pilot
- Designed the characters, show style, and show logo
- Managed designers under a tight deadline

SING IT, LAURIE! (Sprout) 2013

- Designed the characters, show style, and show logo
- Storyboarded and Guest Directed select episodes

SMALL POTATOES! (CBeebies and Disney Junior) 2009-2012

- Designed 26 music videos in a range of different design styles
- Lead Designer on SMALL POTATO ROCK! a full length film that was featured at the NY Film Festival
- Illustrated 10 “Small Potatoes!” books for Penguin Publishing

3RD & BIRD (CBeebies and Disney Junior) 2007-2008

- Designed all 9 main characters and most minor characters
- Helped create the overall look of the series
- Managed designers under tight production deadlines
- Guest Directed “Starry Night!”, “Help Daddy!” and wrote treatment for the episode “Art Show!”

THE WONDER PETS! (Nick Jr.) 2006-2007

- Created designs for animation for THE WONDER PETS! on Nick Jr.
- Lead Designer on the special “In the Land of Oz”
- Designed and Illustrated six published THE WONDER PETS! books

TEACHING AND GUEST SPEAKING

Pratt Institute
Current Visiting Instructor,
Character Design

Invited to critique and speak to
Senior Illustration majors during
their semester review

Little Airplane Academy
Invited twice to present on
“Character Design” for “How To
Make A Great Preschool Series”

OCAD University
Invited to present and speak on
“Concept Art for Kids Shows” for an
Advanced Concept Art class



SKILLS

- Adobe CS
- Creative problem solving
- Character design
- Creating and maintaining visual cohesion
- Expert knowledge of character breakdowns for rigging
- Clear and concise notes and direction
- 2D pipeline

EDUCATION

PRATT INSTITUTE
BA in Communication Design, Illustration